

## Continuing Medical Education

### PRESENTATION REQUIREMENTS

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#### OBJECTIVITY & BALANCE

- Presentations must be based on scientific evidence and will include favorable and unfavorable information when available and appropriate.
- Presentations must be a balanced discussion of prevailing information on any product(s) and/or alternative treatments.
- All recommendations involving clinical medicine in a CME activity are based on evidence that is accepted within the profession of medicine as adequate justification for their indications and contraindications in the care of patients.

#### OFF-LABEL/INVESTIGATIONAL USE

- Presenter is required to inform the audience when off-label or unapproved uses of drugs or devices are being discussed. Devices or drugs that are still undergoing clinical trials will be identified as such and will not be portrayed as standard, accepted therapy.

#### EDUCATIONAL MATERIALS

- Presenter must use generic product names and/or names of several available products for treatment or therapy on all handouts and slides unless there is only one FDA approved drug for this use. If presenter uses trade names, products from several companies should be mentioned when available.
- Handouts and slides must not include any advertising, trade name, logos, or product group messages.

#### PATIENT PRIVACY (HIPAA)

- Presentations must not disclose the names or other unique identifiers of patients referred to in syllabus material and/or audio/visual aids without written permission from the identified patient or his/her guardian/agent.

#### COPYRIGHT

- If a presentation contains copyrighted information, it is the presenter's responsibility to obtain written permission from the copyright holder.

Please note, your slides may be requested by the CME Office for their own staff physician review. If requested, your slides must be submitted to the Program Director **no later than 14 business days prior** to the activity. Failing to resolve potential conflicts of interest **7 business days prior to the activity**, may result in adjustments to the activity CME credits.

If you have any questions, please contact your Continuing Medical Education associate.